

Beyond the Fifth Vital Sign:

Conceptualization: *“If you cannot explain it simply, you simply don’t understand it!”*

Understanding how something works
can assist in treating it effectively.

When you know, and understand, it is easier
for someone else to as well.

The three faces of pain... (duh duh duuuh)

Innovation & Intervention:

- * You can help to make a difference...
- * Guided by conceptualization...
- * Acknowledge pathology, seek health...
- * Use what *they* bring...
- * Use what *you* bring...
- * Seriously, having fun...
- * Hypnosis is easier than you think...

Challenges:

Physical

Because withdrawal sucks...
Habit/neurological loops...

Emotional

Where are they?
~arrested development? Do they have an adult mind with the adult body??

Primary
Secondary /-----gains
Tertiary

Bu\$ine\$\$ a\$ u\$ual

Are you treating a who or a what??
Golden rule or the gold rule???