





## Generativity

- 'Generative' means to create a result that has not existed before
- Generativity is essentially about the discovery, creation, enrichment, strengthening and elaboration of resources in order to create something new
- It focuses on developing higher level processes that can function in an evolutionary way towards new possibilities

Premise 1: Creativity is a conversation



## **Principles of Generative Change**

- Importance of a generative state and multiple intelligences
- Goals expressed as a positive intention: i.e. Direction versus Destination
- Going somewhere completely new
- Generative relationship: Field or space of conversation in which 1 + 1 = 3
- Importance of "aesthetic intelligence": harmony, balance, beauty
- Approach to dealing with "negative" influences (Aikido) Creative nonviolence Transforming obstacles into resources
- Practice as a foundation for conscious living

## 1. This conversation is between the creative unconscious (quantum) and the conscious (classical) worlds. The creative unconscious is a holographic wave field containing "infinite possibilities" The conscious mind "collapses the quantum wave" to create one reality. Creativity moves between these two worlds; each completes the other. THE MILTON H. ERICKSON FOUNDATION 2019

























